



2007 Greenbuild Film Festival
Wednesday, Nov. 7
8:00AM – 6:00PM

8:00AM

Trashed (76 min)

OXI Productions, Chicago, IL

“Trashed” is a provocative investigation of one of the fastest growing industries in North America—the garbage business. The film examines a fundamental element of modern American culture, the disposal of what our society defines as “waste.” It is an issue influenced by every American, most of whom never consider the consequences. Nor, it seems, the implications to our biosphere. At times humorous, but deeply poignant, “Trashed” examines the American waste stream fast approaching a half billion tons annually.

What are the effects all this waste will have on already strained natural resources? Why is so much of it produced? While every American creates almost 5 pounds of it every day, who is affected most? And who wants America to make more?

The film analyzes the causes and effects of the seemingly innocuous act of “taking out the garbage” while showcasing the individuals, activists, corporate and advocacy groups working to affect change and reform the current model. “Trashed” is an informative and thought-provoking film everyone interested in the future of sustainability should see.

10:00AM

Straw Wall (30 min)

Écobâtiment, Québec, QC

Québec, Canada, from January to November 2005. This is the story of the design, prefabrication and assembly of a 4-levels commercial wall insulated with local straw bales. 3 days from plastering the exterior façade with lime-based stucco, a incendiary fire destroyed the wall. A good test for the straw bale material and for the will of the young green builders team. Since cold nights of fall were coming, they were forced to rethink the whole design and process. They learned a lot from there mistake...

11:00AM

Green is the Color of Money (33 min)

Shedd Productions Inc., Boise, ID

A DeepGreen.tv Documentary from Academy Award winner Ben Shedd about designing and building the Banner Bank Building, one of the world’s most energy efficient, high performance buildings, achieving a US Green Building Council LEED“ CS PLATINUM rating.

Boise, Idaho, developer Gary Christensen and his team use integrated design for this cutting-edge office building. Built for standard construction costs, it has extensive energy savings and is a benchmark for sustainable design, construction, and operation.

Introduced by Christine Ervin, first President & CEO of the USGBC.

Accolade Video Competition - 2007 Best of Show Award The production shows the power of a documentary to foster technological change.

12:00PM

Adobe System Incorporated: The Road to Platinum (17 min)

Reel Eagle Productions, LLC, San Jose, CA

A fifteen-minute look at the five years of sustainable initiatives undertaken at Adobe Towers in San Jose, CA. These initiatives culminated in the first three privately held Green Building certifications in Silicon Valley. This film provides an in-depth look at the programs, processes, and cost-benefits of turning a building Green.

- 12:30PM High Performance Building: Perspectives and Practice (20 min)**
Rocky Mountain Institute, Boulder, CO
 Rocky Mountain Institute and the U.S. Green Building Council have partnered to produce a compelling film that documents the business case for building green. Thirteen LEED projects are profiled. This film features interviews with the CEOs, business executives, developers, school administrators, government officials, building managers, and design professionals who recognize the real benefits of going green.
- 1:00PM The Green Dragon (30 min + Q&A)**
Green Dragon Media, Monterey, CA
 China's central government has created a wave of new policies to drive energy efficiency in buildings. Considering that more than half's the world's construction takes place in China, it comes in response to a deep understanding that this has to be the way of the future. Yet China comes with a very different context and culture to ours in the west and one that is rooted in an ancient culture deeply connected to the paradigms of sustainability. Is China set to embrace the global green building movement, or even leapfrog the rest of the world in terms what that means?
- 2:00PM E² Design (25 min)**
PBS
 E² Design is an ongoing PBS series on the economics of being environmentally conscious with a combination of policy, technology and ingenuity; from energy consumption to building efficiency. It chronicles global efforts to solve pressing ecological challenges.
- 3:00PM Building in Harmony (50 min)**
Burman Productions, Lachine, QC
 An innovative music centre for Canadian amateur musicians takes on an innovative green construction project. CAMMAC's 80-year-old main lodge in the Québec Laurentians was falling apart. It was time to rebuild with green architectural features, including natural heating and cooling, recycling shower water to flush toilets and filtering waste water through a reed bed. Follow the 10-month process of demolition and construction, interspersed with music and images of the centre in full operation. Learn from the professionals how using 'integrated design' produced a structure that fulfilled all the objectives. Hear how one participant, very attached to the old lodge, discovers that the CAMMAC spirit still lives on.
- 4:30PM Trashed (76 min)**
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- What are the effects all this waste will have on already strained natural resources? Why is so much of it produced? While every American creates almost 5 pounds of it every day, who is affected most? And who wants America to make more?
- The film analyzes the causes and effects of the seemingly innocuous act of "taking out the garbage" while showcasing the individuals, activists, corporate and advocacy groups working to affect change and reform the current model. "Trashed" is an informative and thought-provoking film everyone interested in the future of sustainability should see.